

## **Misty Erickson, MBA**

Program manager, tax content at the National Association of Tax Professionals (NATP)

Bonduel, Wisconsin | merickson@natptax.com | 800-558-3402 ext. 1147

### **About**

Misty Erickson, MBA, is the program manager for tax content at the National Association of Tax Professionals (NATP). Since 2016, she has helped thousands of tax professionals and taxpayers navigate the ever-changing world of U.S. tax law.

Drawing on experience from her time with a state revenue agency, Erickson bridges the gap between tax administration and the preparers who keep America compliant. She specializes in individual and small business taxation, and taxpayer experience modernization.

Erickson is a frequent media contributor during tax season, known for breaking down complex updates like 1099-K reporting, gig economy income and new IRS contact tools into practical guidance that helps taxpayers prepare confidently.

### **Fast facts**

- Expertise: individual and small business tax law, 1099-K and gig economy income, taxpayer organization and readiness, IRS service modernization, and cybersecurity for preparers and clients.
- Credentials: MBA; 10+ years of experience in tax education, content development and state/federal tax communication.
- Experience: former state revenue agency representative; NATP content leader since 2016; frequent media guest on federal tax topics for CNBC, Newsweek and LA Times.
- Role at NATP: leads federal tax content development and education initiatives; serves as a resource for media seeking clarity on individual and business tax topics.
- Availability: Monday-Friday, 7 a.m. to 5 p.m. CT (evenings/weekends by request).

### **Expertise and commentary topics**

Tax law interpretation and application: making new IRS guidance understandable for both taxpayers and professionals.

Online income taxation: demystifying 1099-K, PayPal, Venmo, and gig economy reporting rules.

Taxpayer preparedness and organization: helping the public avoid filing errors and plan for upcoming law changes.

IRS modernization and communication: translating new online tools, e-services and paperless initiatives for everyday users.

Cybersecurity and data protection: protecting client data amid increasing IRS and industry requirements.

Demographic tax issues: explaining challenges for Baby Boomers, retirees and gig-workers in a changing tax landscape.

### **Story topics and expert insights for this tax season**

- What taxpayers need to know about 1099-K reporting.
- How to avoid DIY tax filing errors that could delay refunds.
- The IRS's move to paperless communication, and what that means for filers.
- Cyber threats tax professionals should prepare for this season.
- How to help clients differentiate between hobby income and business income.

### **Recent media coverage**

Date	Outlet	Topic	Link
April 2025	NBC Miami	Tax deadline extension for Florida residents	<a href="#">View Story</a>
April 2025	LA Times	Tax deadline guidance for disaster victims	<a href="#">View Story</a>
April 2025	Newsweek	Filing deadlines and IRS readiness	<a href="#">View Story</a>
April 2025	CFODive	IRS leadership and practitioner impact	<a href="#">View Story</a>

Headshot

